



CYCLONE COMMERCE JOINS BUSINESS PROCESS MANAGEMENT INITIATIVE AS FOUNDING MEMBER

SCOTTSDALE, AZ - August 15, 2000 - As part of a broad-based, industry-wide initiative to develop new business-to-business (B2B) standards that will allow business partners to collaborate over the Internet, Cyclone Commerce, Inc., a leading provider of Internet B2B trading community management solutions, today announced its role as a co-founder of the Business Process Management Initiative organization (BPMI.org). Cyclone joins 15 other co-founders of the Initiative, including Intalio, Aventail, Black Pearl, Blaze Software, Bowstreet, Cap Gemini Ernst & Young, Computer Sciences Corporation, DataChannel, Entricom, Ontology.Org, S1 Corporation, Versata, VerticalNet, Verve, and XMLFund.

The BPMI.org Initiative is intended to facilitate the development of an XML-based standard called BPML: Business Process Modeling Language, which will provide more efficient and faster communications between business partners, across a wide variety of IT infrastructures. BPML will help facilitate and integrate the management of mission-critical business processes that span multiple applications, corporate departments, and business partners. BPML will permit mission-critical business processes to be modeled by business analysts, and will facilitate interoperability between B2B collaboration platforms such as ebXML, RosettaNet and BizTalk - as well as allow integration with enterprise applications through platforms such as J2EE and SOAP.

"In our fast-moving industry, standards are crucial. Consequently, we are enthusiastic about supporting the Business Process Management Initiative," said David Bennett, co-founder and chief technology officer of Cyclone Commerce. "It will clearly further our goals in helping partners collaborate in a standard fashion. As the leader in business-to-business Internet Trading Community Management solutions, we embrace and strongly endorse efforts to help the industry model, deploy and manage complex business processes across a variety of platforms and IT environments."

Following the creation of the BPML language, BPML.org will focus on developing a standard management protocol based on platforms such as SOAP and DAV for the deployment and management of business processes modeled through the BPML Schema. The BPML Schema will cover transactions and compensating transactions, dataflow, messages and scheduled events, business rules, security roles and exceptions. As a later addition, covering distributed resources might follow, in order to support workflow-related standards developed by the WfMC.

Membership to the Business Process Management Initiative is open to any company, organization, or individual. More information about BPMI.org, including quotes and profiles of member companies, can be found at www.BPMI.org.

About Cyclone Commerce, Inc.

Cyclone Commerce, Inc. (www.cyclonecommerce.com) is the eCommerce leader in delivering B2B infrastructure solutions for secure data communications management for connecting marketplaces, exchanges, auctions, and value chains. Cyclone provides both Trading Community Management and Trading Engine solutions that enable companies to connect their business processes to those of their trading

partners over the Internet. Using Cyclone's open and adaptable architecture, companies can quickly and fully scale trading communities of any size, which allows them to grow their customer base and market share, increase their revenues, and decrease costs through improved efficiencies.

A selected list of Cyclone customers includes: Airborne Express (NYSE: ABF); Anheuser Busch Corporation (NYSE: BUD); Bergen Brunswig Corporation (NYSE: BBC); Chemdex (Nasdaq: VNTR); Cimtek Commerce; Earthgrains (NYSE: EGR); HealthCentralRx.com; HEB; Kraft Foods (NYSE: MO); Procter & Gamble (NYSE: PG); RxDrugstore.com; utility.com; viaLink (Nasdaq NM: VLNK); and ZanyBrainy (Nasdaq NM: ZANY).

Media Contact:

Gina Kilker
Gkilker@cyclonecommerce.com
Cyclone Commerce, Inc.
480-627-8760

Lauren Knebel
lknebel@bcww.com

Mario Fante
mfante@bcww.com
Boston Communications, Inc.
617-227-0490 (x810 or x805)

View this news on cyclonecommerce.com.

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