



HP, MERCATOR, STERLING COMMERCE, SEVEN OTHERS JOIN BPMI.ORG AS INITIATIVE GAINS MOMENTUM

BURLINGAME, CA - September 07, 2000 - Intalio, the Business Process Management Company, announced today the addition of 10 new members to the Business Process Management Initiative (BPMI.org). Attunity (Nasdaq:SISG), bTrade.com, BusinessThreads, CASEwise, Enterworks, eXcelon (Nasdaq:EXLN), Hewlett-Packard (NYSE:HWP), Mercator (Nasdaq:MCTR), Sterling Commerce, and Sungard Business Integration are the newest in a growing list of companies to join BPMI.org, which was officially founded on August 7, 2000.

Together, these firms will join the 16 initial members in defining standards for the management of mission-critical business processes that span multiple applications, corporate departments, and business partners. The XML-based standards generated from this initiative will support and complement existing business-to-business collaboration protocols such as RosettaNet, BizTalk, and ebXML, as well as technology integration standards including J2EE and SOAP.

"We are very pleased to welcome such forward-thinking companies to BPMI.org," noted Ismael Ghalimi, CEO of Intalio. "These firms bring obvious strengths to the initiative and will further our efforts to create and promote compelling standards for business process management."

The first deliverable of the Business Process Management Initiative will be the specification of the Business Process Modeling Language (BPML). On August 15, Intalio delivered to members a working draft of BPML as an initial platform for discussion. BPML is an XML Schema that provides a standard way to model mission-critical business processes. XML (eXtensible Markup Language) is the new Internet standard for marking up data to facilitate exchanges of information between businesses, independently of applications and platforms.

By covering many dimensions of business process modeling that are specific to processes deployed internally to the enterprise, including business rules, security roles, distributed transactions, compensating transactions, and exception handling, BPML will bridge the gap between legacy IT infrastructures and emerging business-to-business collaboration protocols such as RosettaNet, BizTalk, and ebXML.

The Business Process Modeling Language will enable the enterprise to model, deploy, and manage business processes such as order management, customer care, demand planning, product development, and strategic sourcing. This will allow the IT infrastructure to provide greater adaptability to the business of the enterprise and easier manageability of constantly evolving business processes, eventually leading to higher levels of profitability.

Membership to the Business Process Management Initiative is open to any company, organization, or individual. More information about BPMI.org, including quotes and profiles of member companies, can be found at www.BPMI.org.

Press Contact:

Intalio, Inc.
Ryan Madden

650-345-2777
madden@intalio.com

Copyright © 2000-2002 BPMI.org. All rights reserved.