



## **COVIGO ESTABLISHES LEADERSHIP POSITION IN USER-CENTRIC PROCESS MODELING FOR MOBILE APPLICATIONS**

*Covigo Joins Business Process Management Organization to Service Industry Leaders*

**BELMONT, California - April 02, 2001** - Covigo, Inc., the mobile platform provider enabling businesses to adapt to the changing mobile world, today announced its membership in the Business Process Management Initiative (BPMI.org).

Covigo is the only mobile platform vendor to join this initiative along with process automation heavyweights from leading organizations such as BEA Systems, Computer Sciences Corporation, Hewlett-Packard, IBM, Nortel Networks, Sun Microsystems, Cap Gemini Ernst & Young and Deloitte Consulting.

“The objectives of BPMI.org and its members align perfectly with our views on the approach to the next generation of model-driven mobile enterprise applications,” said Stuart Bagshaw, chief executive officer of Covigo. “We strongly believe that the development of open standards is the key to the continued growth and success in this area of technology. Covigo is pleased to join like-minded organizations in jointly developing and establishing open standards for the management of mission critical business processes for mobile end-users.”

“We are pleased to welcome Covigo as a new BPMI.org member,” said Ismael Ghalimi, chief executive officer of Intalio, an initiator of BPMI.org. “The development of user-centric process modeling for mobile applications provides additional capabilities that could be added to the Business Process Modeling Language. We look forward to working with Covigo on such developments.”

Corporations can rapidly increase the productivity and efficiency of mobile users, such as business travelers, field sales representatives and field service technicians using Covigo's open platform. Covigo's user-centric process modeling approach provides businesses with complete lifecycle management of multi-modal mobile applications -- from design and deployment to management and analysis. Covigo's process modeling technology enables the following benefits:

- World-class user-experience tailored to different mobile channels providing reliability, fast transactions, security and personalization.
- Manages disparities in quality of service between corporate IT networks and carrier networks. Covigo provides unique session management capabilities such as resuming interrupted sessions and managing sessions across multiple modes, such as voice-only phones, PDAs, Palm and Pocket PC devices and other Internet-enabled devices.
- Allows usage by business analysts, designers and Java programmers, resulting in collaborative development where both designers and programmers can contribute to the same project and make the best use of their specific skills.
- Cuts software enhancement and maintenance costs as user-centric processes can be componentized and re-used in future applications.
- Extends capabilities of existing infrastructure vendors such as application servers, packaged applications and enterprise application integration (EAI) solutions.

## **About BPMI.org**

BPMI.org (the Business Process Management Initiative) is a non-profit organization that empowers companies of all sizes, across all industries, to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. The Initiative's mission is to promote and develop the use of Business Process Management (BPM) through the establishment of standards for process design, deployment, execution, maintenance and optimization. BPMI.org develops open specifications, assists IT vendors in marketing their implementations and supports businesses in their use of business process management technologies. BPMI.org has been initiated by Intalio, Inc. and created in August 2000 by a group of sixteen enterprise software vendors and consulting firms. Membership is open to all companies, non-profit organizations and individuals. For more information visit [www.bpmi.org](http://www.bpmi.org).

## **About Covigo**

Covigo is a software company that helps enterprises adapt to the changing mobile world. With Covigo's patent-pending mobile platform, Global 2000 companies can rapidly build, deploy and manage mobile applications with secure, end-to-end transactional capabilities and integrated voice and data. The Covigo platform supports the full range of mobile networks, protocols, standards and client devices, including WAP-enabled phones, SMS-enabled devices, proprietary PDAs and voice-only telephones. Applications built with and deployed on Covigo products integrate seamlessly with databases, XML feeds, application data formats and other data sources. Covigo also offers a complete range of design, development, hosting and support services, giving enterprises a wide range of flexible choices for quickly and cost-effectively deploying powerful mobile applications. Founded in 1999, Covigo is based in Belmont with European headquarters in London, U.K. The company is backed by Norwest Venture Partners and Nokia Venture Partners. To learn more about Covigo's innovative mobile solutions, visit [www.covigo.com](http://www.covigo.com).

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