



## **SAVVION JOINS BPMI.ORG TO DRIVE STANDARDS FOR BUSINESS PROCESS MANAGEMENT**

*Alliance of Software Providers to Take Business Management to the Next Level*

**SANTA CLARA, Calif. - April 26, 2001** - Savvion(TM), Inc., a provider of business process management software that allows companies to operate at peak efficiency, today announced its membership in the Business Process Management Initiative (BPMI.org), a group of industry software providers committed to the establishment and development of software standards that promote the integration of internal and external enterprise business processes.

BPMI.org is the latest standards group in which Savvion has chosen to participate in. The company already plays an active role in such efforts as ebXML, WfMC and RosettaNet. Through its participation in such efforts, Savvion is pioneering open standards solutions that break down enterprise barriers, assuring the most efficient communication between corporate departments and trading partners.

Automating business operations and improving process management has become increasingly important among the Fortune 1000, especially with the current economic downturn. According to InformationWeek's 2001 Outlook survey, more than 80 percent of IT executives ranked streamlining business processes as a top five goal in 2001.

"Standards are critical as the need for effective business solutions moves forward at lightning speed," said Dr. Ketabchi, Savvion founder and CEO. "We believe these collaborative efforts will smooth the way for thousands of companies to quickly adopt open standards that will allow them to maintain agility and participate more effectively in the Internet economy."

The payoff of automating and managing business processes is significant. Savvion estimates the return on investment on BusinessManager applications range from 20 to more than 90 percent of the overall cost of business processes - both within the organization and with outside trading partners.

### **About BPMI.org**

BPMI.org is a non-profit organization that empowers companies of all sizes, across all industries, to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. The initiative's mission is to promote and develop the use of Business Process Management (BPM) through the establishment of standards for process design, deployment, execution, maintenance, and optimization. BPMI.org develops open specifications, assists IT vendors for marketing their implementations, and supports businesses for using Business Process Management technologies.

### **About Savvion BusinessManager**

From project management to order processing to supply chain management, Savvion BusinessManager supports process automation both internally and across enterprises, offering complete visibility and control over each process.

BusinessManager applications boost enterprise productivity by automatically routing tasks to people or software systems while using powerful business rules to optimize and speed cycle times. Providing an additional competitive edge, BusinessManager implements strategic management performance methodologies, such as balanced scorecards, to let companies continually evaluate and improve their performance via an overview of online operations and the power to modify processes in real time as conditions change.

### **About Savvion**

Savvion provides software that lets companies operate at their peak efficiency. Savvion BusinessManager(TM) is a comprehensive business process management platform that allows companies to align their business processes with their corporate strategies and closely monitor these automated operations using proven management systems such as balanced scorecards. By supporting business processes across extended enterprises and providing complete visibility and control over their execution, BusinessManager delivers significant operational gains, ushering in a new level of competitive advantage. Leading companies use Savvion technology to streamline their operations, including 3Com, Cisco Systems, Intel, and Fujitsu. Founded in 1994, Savvion is a privately held company headquartered in Santa Clara, Calif., with more than 250 employees worldwide. For more information, visit [www.savvion.com](http://www.savvion.com) or call 888-544-5511.

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