



BSOFTB STAKES ITS CLAIM FOR OPEN STANDARDS IN BUSINESS PROCESS MANAGEMENT

UK based BSOFTB joins BPMI.org to steer and define business process standards for future business applications

Manchester, UK - May 17, 2001 - BSOFTB, pioneers in business process automation solutions, has joined the Business Process Management Initiative (BPMI.org), an organisation dedicated to developing open language standards to support managing business processes across multiple applications and business partners.

According to Richard Wall, sales & marketing director of BSOFTB, the move to adopt standards will play a vital role as companies look to develop applications with the flexibility and agility to recognise and support their business processes.

"Building applications that fully support custom business processes is currently the single biggest issue faced by corporate IT departments in developing e-business solutions. From our research into the UK's top 500 companies, we know that more than 50% have identified challenges supporting their business processes. Given the growing importance of this area, we as a company must recognise the importance of standards and actively shape their development. There is no better forum for us to realise these goals than from within BPMI.org," Wall asserts.

"BSOFTB has demonstrated unparalleled abilities to integrate business processes with advanced business rules and database technologies," said Ismael Ghalimi, CEO of Intalio and initiator of BPMI.org. "By joining BPMI.org, BSOFTB will further BPMI.org's development in Europe and provide key expertise in areas related to Business Process Management."

* B2B (Business-to-Business) is the exchange of products and services or information between businesses rather than between businesses and consumers.

BSOFTB

BSOFTB Plc is a specialist in the provision of B2B software and services, allowing organisations to rapidly fulfil their e-Business vision through the effective management of business processes. The BSOFTB e-Business Process Management system is based on "business rules" automation technology. This enables businesses to significantly reduce cost and to deliver those efficiencies gained in rapid time to the extended supply chain. Since it was founded in 1994, BSOFTB plc has been providing competitive advantage to a blue chip customer base, which includes: BNFL, Rover, BAE SYSTEMS, GEC-Marconi, Paterson Candy, The Washington Group and JATEU. The company is now growing internationally.

About BPMI.org

BPMI.org (the Business Process Management Initiative) is a non-profit organization that empowers companies of all sizes, across all industries, to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. The Initiative's mission is to promote and develop the use of Business Process Management (BPM) through the establishment of standards for process design, deployment, execution, maintenance and optimization. BPMI.org

develops open specifications, assists IT vendors in marketing their implementations and supports businesses in their use of business process management technologies. BPMI.org has been initiated by Intalio, Inc. and created in August 2000 by a group of sixteen enterprise software vendors and consulting firms. Membership is open to all companies, non-profit organizations and individuals. For more information, visit www.bpmi.org.