



POPKIN, CASEWISE AND COMPUTER SCIENCES CORPORATION TO DEVELOP BUSINESS PROCESS MODELING NOTATION WITH SUPPORT FROM BPMI.ORG

New York and London - August 28, 2001 - The Business Process Management Initiative (BPMI.org), Popkin, Casewise, and Computer Sciences Corporation (NYSE: CSC) today announced the formation of a Working Group to develop a standard notation for business process modeling. The notation, named Business Process Modeling Notation (BPMN), will be developed within the Business Process Management Initiative and will support the semantics of the Business Process Modeling Language (BPML). This initiative is a direct result of a unique collaboration between market leaders of the modeling industry: Popkin Software and Systems Inc. and Casewise, and leading systems integrator, Computer Sciences Corporation.

The three companies recognized that, in the modern commercial world of enterprise-wide and inter-company collaboration, the effective communication of business process information is vital. There is currently no commonly accepted standard for business process notation. This is a limiting factor in the ability for companies to describe their processes to each other and in the skill of the business audience to comprehend a set of business processes.

A decade ago, CSC led the way in breaking down the inefficiencies within companies with its innovations in business process reengineering. Now firms face relentless pressure to perform better, faster, cheaper, and with super pleasing results. To achieve this, firms must only do what they do extremely well - all else must be performed by partners. However, working with partners requires breaking down the inefficiencies between companies and coping with frequent change across the entire end-to-end value chain. In this new world of collaborative commerce and collaborative sourcing a standard business process is simply not adequate. Today, organizational change occurs through Process Management.

All three companies agreed on a joint effort to produce and support a standard business process modeling notation, and agreed that BPMI would be the ideal vehicle for its growth and standardization.

Jan Popkin, Founder and CEO of Popkin, says "Standards have been lacking in this rapidly growing area and this is hampering true business-to-business and intra-business communication. The software and systems world has benefited greatly from a standard modeling notation (UML). But UML has difficulty supporting the key areas of business analysis and communications. The process world needs standards, and Popkin, Casewise and CSC have initiated BPMN to meet this need."

"There is a vast variety of overly complex modeling notations on the market, each targeting different market needs. This leads to confusion and makes it difficult for any user to choose appropriate notations and tools," explains George Keeling, CEO of Casewise. "We believe that business process modeling should be enabling and empowering."

Popkin, Casewise and CSC aim to work closely together to develop the first draft of BPMN. CSC's widely used Catalystsm methodology previously influenced the development of standard modeling notations and methods implemented by Popkin

and Casewise. The development of BPMN, based on BPML semantics, is an extension of that relationship and collaboration.

"We are delighted that the expertise of key industry leaders in modeling will be channelled into a unique venture to help create a standard Business Process Modeling Notation. A Business Process Modeling Notation is needed to make life easier for the user," said Ismael Ghalimi, Chairman of the Business Process Management Initiative. "The market acceptance of process management by end users will be limited unless the industry converges upon a standard business process modeling notation. This is of fundamental importance to business process modeling vendors, not only the BPMI.org. The board of directors recognizes that the development of BPMN is strategic for the BPMI and its deployment of BPML"

"Computer Sciences Corporation co-founded the BPMI and our participation in the development of BPMN is a continuation of our leadership in process management, integration and automation", said Howard Smith, CTO for CSC Europe. "We look forward to working with Popkin, Casewise and other BPMI members to develop a notation for BPML which provides the industry standardization and allows all vendors to innovate in the development of process management systems."

About CSC

Computer Sciences Corporation, one of the world's leading consulting and information technology (IT) services firms, helps clients in industry and government achieve strategic and operational results through the use of technology. The company's success is based on its culture of working collaboratively with clients to develop innovative technology strategies and solutions that address specific business challenges.

Having guided clients through every major wave of change in information technology since 1959, CSC combines the newest technologies with its capabilities in consulting, systems design and integration, IT and business process outsourcing, applications software, and Web and application hosting to meet the individual needs of global corporations and organizations. With nearly 68,000 employees in locations worldwide, CSC had revenues of \$10.8 billion for the 12 months ended June 29, 2001. It is headquartered in El Segundo, Calif. For more information, visit the company's Web site at www.csc.com.

About Casewise

Casewise, a leading provider of integrated business process/data modeling solutions is located in Boston, Massachusetts and London, England. Corporate Modeler, the flagship product, utilizes a central repository to support a workgroup-to-enterprise level, team-based approach towards process change or improvement. Automated simulation and numerical analysis capabilities enable end users to perform decision support modeling, while process documentation may be generated in either HTML or hard copy format. Casewise has also recently introduced e2-modeler, an easy-to-use process-diagramming solution that provides the ideal starting point for any e-business initiative. For more information, please visit us at www.casewise.com.

About Popkin

Founded in 1986, Popkin Software is a leading provider of powerful, flexible business and application modeling and design tools that help companies optimise enterprise and e-business processes. System Architect, Popkin's flagship product, is the first modeling tool to combine business process, object-oriented and data modeling

capabilities using a common repository. Based in New York City, with European Headquarters in the UK, privately held Popkin Software also offers technical support, training and consulting. For more information, visit www.popkin.com.