



BPMI.ORG ENDORSES LANDMARK BOOK – "BUSINESS PROCESS MANAGEMENT: THE THIRD WAVE"

Denver, CO - November 13, 2002 - The Business Process Management Initiative (BPMI.org) today announced its endorsement of "Business Process Management: The Third Wave". The new book provides the first authoritative analysis of how Business Process Management (BPM) reinvents traditional business reengineering and links business strategy directly to process execution.

Written by Computer Sciences Corporation's Howard Smith and acclaimed co-author Peter Fingar the book heralds a breakthrough in process thinking that obliterates the business-IT divide, utterly transforms today's information systems and reduces the lag between management intent and execution.

"Despite the surrounding confusion and hype, BPM is now recognized as the pragmatic path to agility as companies adapt to the current business landscape," said Ismael Ghalimi, BPMI.org's Chair and Intalio's Chief Strategy Officer. "This book provides the accurate and in-depth information that business leaders require to successfully implement BPM projects today."

While the vision of process management isn't new, existing theories and information systems have not been able to cope with the reality of complex business processes—until now. A process-managed enterprise makes agile course corrections, embeds Six Sigma quality and reduces cumulative costs across the value chain. It pursues strategic initiatives with confidence, including mergers, consolidation, alliances, acquisitions, outsourcing and global expansion. "Business Process Management: The Third Wave," demonstrates how process management is the only way to achieve these objectives with transparency, management control and accountability.

About the Book

Book Web site: www.bpm3.com
Press Kit: www.bpm3.com
ISBN 0929652339
Meghan-Kiffer Press
Contact: Ms. Scottie Jacob
Tel: 813-251-5531
Email: sjacob@mkpress.com

About the Authors

Howard Smith is CTO (Europe) of Computer Sciences Corporation (CSC) and co-chair of the Business Process Management Initiative (BPMI.org). With more than 24 years in the IT industry, he is a sought after speaker and advisor. His work in predicting and shaping technology at the intersection with business led him to take an active role in the development and application of the third wave. He is currently researching the application of business process management to corporate sustainability, innovation and growth, for which he has global research and development

responsibility at CSC.

Peter Fingar is an executive partner with the digital strategy firm, the Greystone Group. He delivers keynotes worldwide and is author of the best-selling books, "The Death of 'e'" and the "Birth of the Real New Economy and Enterprise E-Commerce." Over his 30-year career he has taught graduate and undergraduate computing studies and held management, technical and consulting positions with GTE Data Services, Saudi Aramco, the Technical Resource Connection division of Perot Systems and IBM Global Services, as well as serving as CIO for the University of Tampa.

About BPMI.org

BPMI.org (the Business Process Management Initiative) is a non-profit corporation that empowers companies of all sizes, across all industries, to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. The Initiative's mission is to promote and develop the use of Business Process Management (BPM) through the establishment of standards for process design, deployment, execution, control and optimization.

For more information, contact BPMI.org at 303-364-8595, info@bpmi.org or www.bpmi.org.

Copyright (c) 2002 BPMI.org