



SEEBEYOND WELCOMES ADVANCEMENT OF BUSINESS PROCESS MANAGEMENT WITH INTRODUCTION OF STANDARD FOR A BUSINESS PROCESS MODELING NOTATION -- BPMN

SeeBeyond Works with BPMI.org in Development of Standard To Facilitate the Design and Management of Business Processes by Business Analysts

Redwood Shores, CA - November 13, 2002 - SeeBeyond (Nasdaq:SBYN), the leading global provider of eBusiness and Application Integration (eAI) solutions, today welcomed the announcement from Business Process Management Initiative (BPMI.org) of Business Process Modeling Notation (BPMN), a standard visualization notation designed for use by the business analyst in designing and managing an organization's business processes. Together with BPMI.org, an organization dedicated to developing open language standards that facilitate the management of business processes across multiple applications and business partners, SeeBeyond is involved in the continued development of industry standards that will improve how Business Process Management (BPM) can be deployed and leveraged to drive automation and optimization across the extended enterprise.

Thousands of business analysts study the ways companies operate on a daily basis, and historically they have defined business processes through the use of visual depictions or flow-charts. As a result, a technical gap exists between the format of the graphical design of business processes and the format of the languages that will actually execute these business processes. Recognizing this inefficiency, BPMI.org, together with SeeBeyond, identified the opportunity to bridge this gap through the interoperation of business processes at the human level, rather than the software engine level, and has now proposed a standard for a Business Process Modeling Notation (BPMN). As a flow chart modeling notation designed for use by the people who design and manage business processes, BPMN also provides a formal mapping to execution languages of BPM systems, such as BPEL4WS and BPML.

"Leveraging our strength and customer knowledge in process-oriented eBusiness and application integration and in an effort to help create and promote compelling standards for business process management, SeeBeyond continues to be closely involved in the emergence of leading standards," said Alan Davies, vice president of Standards for SeeBeyond. "With more than a decade of experience connecting enterprise systems, SeeBeyond will continue to play a pivotal role in creating interoperability between systems, applications and processes to accelerate our customers' ability to optimize their processes for competitive advantage."

Enabling enterprise processes to be automated and streamlined across the many participating systems and people involved, SeeBeyond provides a comprehensive product suite for flexibly automating and managing the standards-based flow of information within and among organizations. Optimizing processes by providing a comprehensive view into an organization's internal and external processes, the SeeBeyond(TM) Business Integration Suite provides real-time monitoring and management, along with process reporting and analysis to measure success against key performance indicators.

As a longstanding member of BPMI.org, SeeBeyond Director of Standards, Stephen White, serves as Chairman of the BPMI Notation Working Group.

About BPMI.org

BPMI.org (the Business Process Management Initiative) is a non-profit corporation that empowers companies of all sizes, across all industries, to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. The Initiative's mission is to promote and develop the use of Business Process Management (BPM) through the establishment of standards for process design, deployment, execution, control and optimization. For more information, contact BPMI.org at 303/364-8595, info@bpmi.org or www.bpmi.org.

About SeeBeyond

As the leading global provider of eBusiness and Application Integration (eAI) solutions, SeeBeyond (Nasdaq:SBYN) provides a unified, comprehensive platform for business integration, enabling a Real-Time Information Network to facilitate the seamless flow of information. Delivering Visibility, Velocity and Value across global operations, the SeeBeyond(TM) Business Integration Suite helps organizations dramatically improve business operations resulting in reduced costs, increased market share and improved customer service. SeeBeyond has more than 1,725 customers worldwide, including ABB, ABN Amro, Bausch & Lomb, BHP Billiton, BMW Group, The Dial Corporation, DuPont, Florida Power & Light, Fluor Daniel, General Motors, Hewlett-Packard, Pfizer and Sprint. For more information, please visit www.seebeyond.com.

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Certain statements in this press release, including those related to the involvement by SeeBeyond in development of emerging industry standards constitute forward-looking statements as that term is defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act of 1934, as amended. Actual results in future periods are subject to risks and uncertainties, which could cause actual results to differ materially from those projected. Such risks include the demand, acceptance and performance of the business processes and the emerging industry standard, the level of demand for our current products and services from new customers as well as existing customers, the timing and amount of information technology-related spending, the general state of the economy, unpredictable and lengthy sales cycles, dependence on revenues from a single software suite, dependence on the success of the Company's relationships with system integrators and other partners, and the impact of competition in the market for eBusiness and Applications Integration software. The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in the Company's filings with the Securities and Exchange Commission including its Annual Report filed on Form 10-K for the year ended December 31, 2001, and its quarterly reports on Form 10-Q. The Company does not undertake to update any forward-looking statements.

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