



## **BPMI.ORG ANNOUNCES NEW BOARD OF DIRECTORS**

*Increases board size to seven positions addressing growth and diverse support.*

**Denver, CO - February 27, 2003** - The Business Process Management Initiative (BPMI.org) today announced the election results for its 2003 board of directors. Re-elected to a second term were Ismael Ghalimi of Intalio, Howard Smith of Computer Sciences Corporation, Jeanne Baker of Sterling Commerce, and J. Matthew Pryor of Versata. Newly elected directors include Sinisa Zimek of SAP, Georg Simon of IDS Scheer, and Stephen White of SeeBeyond.

The election process was completed at the organization's Annual General Meeting in Costa Mesa, California. Board members will provide both business and technical leadership as the organization continues its work providing open, royalty-free standards for the management of business processes.

Following the election results, the board re-appointed Ismael Ghalimi of Intalio as its Chairman, and Howard Smith of Computer Sciences Corporation (CSC) as co-Chairman.

"BPMI.org is poised to become the standards setter for the BPM industry, and I am honored to be part of its newly elected Board of Directors," noted Ismael Ghalimi. "As Chairman for the Initiative, my priorities for the year will be to extend the Initiative's value for its membership and foster the convergence of standards for business process management. Working with the other board members, who are all thought leaders for the industry, will make it all the more exciting."

Commenting on the broadening interest in the Initiative's work, co-chairman Howard Smith added, "Since its inception over two years ago, BPMI.org has been dedicated to making the methodology of BPM a technological reality by developing open, innovative, and robust specifications providing businesses the opportunity to leverage their existing IT infrastructure. The increase in the Board's size is a direct response to the Initiative's success to date, and our newly elected directors reflect the membership's commitment to furthering that progress in 2003."

Jeanne Baker

BAKER is director of product strategy at Sterling Commerce, and has been a part of the Sterling Commerce management team for five years. Known within her organization as the BPM evangelist, Baker has supported Sterling Commerce's commitment to BPMI.org by adopting BPML and providing resources to meet the Initiative's objectives. Before joining Sterling Commerce, Baker worked in the information technology industry for ten years as a developer and research scientist. She holds a Master of Arts degree in mathematics and a graduate certificate in artificial intelligence from Eastern Michigan University.

Ismael Ghalimi

GHALIMI is the chief strategy officer and co-founder of Intalio, the Business Process Management Company. He co-founded Intalio in July 1999 after organizing the first ExoLab Session, an Open Source software conference that laid the technical foundations for forthcoming Business Process Management Systems (BPMS). Ghalimi initiated the development of the Business Process Management Initiative (BPMI.org)

in July 2000.

#### J. Matthew Pryor

PRYOR is senior architect at Versata, a provider of software and services for automating e-business transactions and processes. In addition to being the chief architect of the Versata Process Logic Engine, Pryor is tasked with directing overall Versata product architecture, particularly as it relates to relevant industry standards. In this role, he is Versata's primary liaison with industry standards bodies. Prior to joining Versata, Pryor was co-founder and CTO of Verve Inc., the developers of the Verve Process Engine. Verve was acquired by Versata in November 2000. Pryor has over 13 years of software development, architecture and company executive experience.

#### Georg Simon

SIMON has been the director of IDS Scheer's Business Process Improvement consulting practice based in Philadelphia for the past two years. In 1993, Simon started with IDS Scheer in product development and a newly created business division focusing on methods and tools for business process improvement, which produced the ARIS Toolset. Prior to taking on his current role, he was the partner-manager in SAP's support of initiatives to build the SAP reference model as well as tools to support the implementation or optimization of the SAP R/3 software.

#### Howard Smith

SMITH is chief technology officer (Europe) of Computer Sciences Corporation (CSC). With more than 24 years in the IT industry, he is a sought after speaker and advisor. His work in predicting and shaping technology at the intersection with business led him to take an active role in the development and application of business process management systems. He is currently researching the application of business process management to corporate sustainability, innovation, and growth for which he has global research and development responsibility at CSC. In November 2002, Smith co-authored "Business Process Management: The Third Wave", published by MK Press, [www.bpm3.com](http://www.bpm3.com). Endorsed by BPMI.org and WfMC.org, it is the first definitive book on Business Process Management.

#### Stephen White

WHITE is a director of standards at SeeBeyond focusing on BPM and Web services. He has nearly 20 years of process modeling experience, ranging from modeling pilot workload to commercial business processes, and has been involved in most aspects of business process modeling software, from product management, design, consulting, training, and technical writing. Serving as the chair of BPMI.org's Notation Working Group since its formation, White has been the primary editor of the BPMN specification playing an instrumental role in its rapid development to date.

#### Sinisa Zimek

ZIMEK is currently the director of technology, architecture & standards for SAP where his responsibilities include the planning and coordination of SAP's involvement in standards organizations. He serves on the WS-I Board of Directors and the OASIS XML.org Advisory Board, participates in technical working groups within these organizations, and is a voting member of the W3C's Web Services Architecture Working Group. Over the past year Zimek has been involved in BPM as a co-author of the Web Services Choreography Interface (WSCI) specification. Together with co-promoters Sun, BEA and Intalio, he represented SAP as co-submitter of the proposal to the W3C's Web Services Choreography Working Group. In his eight years at SAP,

Zimek has held various positions, including executive assistant to SAP's executive board, a product manager, and manager of business process consulting. As a BPMI.org board director, Zimek has been appointed the Initiative's Standards Liaison responsible for overseeing BPMI.org's relations with other standards organizations.

#### About BPMI.org

BPMI.org (the Business Process Management Initiative) is a non-profit corporation that empowers companies of all sizes, across all industries, to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. The Initiative's mission is to promote and develop the use of Business Process Management (BPM) through the establishment of standards for process design, deployment, execution, maintenance, and optimization. BPMI.org develops open specifications, assists IT vendors in marketing their implementations, and supports businesses in their use of business process management technologies. BPMI.org was initiated by Intalio, Inc. and created in August 2000 by a group of sixteen enterprise software vendors and consulting firms. Membership is open to all companies, non-profit organizations, and individuals.

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