BPMI.org

POPKIN SOFTWARE TO OFFER INTEGRATED SUPPORT FOR RELEASE 1.0 OF BUSINESS PROCESS MODELING LANGUAGE (BPML)

New Standard Offers Transactional and Collaborative Business Process Modeling

New York, NY - September 03, 2002 - Popkin Software, a leading developer of enterprise modeling tools, today announced full, integrated support for the first public draft 1.0 of the Business Process Modeling Language (BPML 1.0) in its flagship enterprise modeling tool, System Architect. Created under the auspices of the Business Process Management Initiative (BPMI.org) within which Popkin is a leading author, the new BPML standard provides a formal model for modeling executable end-to-end business processes that address all aspects of enterprise business processes. The new BPML standard also offers support for XML Schema-based process definitions for streamlining communications among the heterogeneous systems and modeling tools used in Web services.

"With the introduction of BPML 1.0, the IT community now has a long-anticipated standard for modeling and execution of business processing," said Jan Popkin, CEO, Popkin Software. "We have worked long and hard to help bring this idea to reality. This new standard will bring all the advantages of a shared business language to companies and their communications with their customers, suppliers and partners. Plus, it sets a strong foundation for modeling future technologies, such as Web services."

"This initiative is a direct result of a unique collaboration between market leaders of the modeling and software industries to help standardize business process modeling," said Howard Smith, co-chair of BPMI.org. "Popkin has been playing a leadership role in driving this initiative forward to ensure it meets the fast-changing needs of IT. The IT industry will benefit tremendously as this standard is adopted by organizations worldwide."

Popkin's System Architect enterprise modeling suite will offer integrated support for the BPMI standard in a future release. This follows an announcement last August by Popkin, Casewise and Computer Sciences Corporation about a joint effort to produce and support a standard business process-modeling notation (BPMN) under the umbrella of BPMI.org. The first draft release of BPML 1.0 includes early facets of the BPMN. The BPML 1.0 specification is available royalty free for download from BPMI.org's web site at http://www.bpmi.org/bpml-spec.esp.

Popkin's System Architect is the only tool that integrates business processes, objects and data models into a single conceptual blueprint of an organization's information infrastructure. Businesses use System Architect to measure the progress of its IT investments and ensure established business goals are being supported. A common, multi-user repository offers improved team collaboration, centralized information management and data reuse. By providing a common language to business and IT to communicate, enterprises can design and implement e-business according to global standards. Changes in business direction can be incorporated into existing systems more efficiently and quickly.

About Popkin Software & Systems -
Popkin Software (www.popkin.com) is a leading provider of powerful, flexible business and application modeling and design tools and services that help companies optimize enterprise and e-business processes. Popkin's flagship product, System Architect, is the first fully integrated enterprise-modeling tool to address the full lifecycle of business and systems information management in an enterprise. Clients include AT&T, British Airways, Scholastic, JB Hunt, Siemens, Virgin Mobile, Compaq, GlaxoSmithKline, Samsung, Lockheed Martin and The Institute of Chartered Accountants in England and Wales (ICAEW). Founded in New York City in 1986, privately held Popkin Software has sold more than 60,000 licenses worldwide.

Note: System Architect is a registered trademark of Popkin Software. Other product names used herein are for identification purposes only and may be trademarks of their respective companies.

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